



Berita Perdana 8:00pm
2 min news report

2 million
Views/day
Malay

USD7,000



Berita Wilayah 5:00pm
2 min news report

2 million
Views/day
Malay

USD6,500



SPM Talk Show 8:00am
8 min interview

500,000
Views/day
Malay

USD3,500



Buletin Utama 8:00pm
2 min news report

3 million
Views/day
Malay

USD21,000



Astro Awani 7:45pm
2 min news report

50,000
Views/day
Malay

USD14,000



1 Full Page Full Colour
& digital replication

120,000
Readers/day
Malay

USD9,000



1 Full Page Full Colour
& digital replication

120,000
Readers/day
Malay

USD9,000



1 Full Page Full Colour
& digital replication

60,000
Readers/day
Indian

USD6,500



1 Full Page Full Colour
& digital replication

400,000
Readers/day
Chinese

USD18,500



1 Full Page Full Colour
& digital replication

300,000
Readers/day
English

USD16,500



TikTok video
1 post

5 million
Views/month
Malay

USD5,000



Banner Advertising
1 month

4.5 million
Visitors/month
Malay

USD3,500



Banner Advertising
1 month

3.5 million
Visitors/month
Malay

USD3,500



Banner Advertising
1 month

5 million
Visitors/month
Malay

USD2,500



Banner Advertising
1 month

1.5 million
Visitors/month
English

USD6,000



Banner Advertising
1 month

3 million
Visitors/month
Malay

USD6,000



Banner Advertising
1 month

2 million
Visitors/month
Malay

USD6,000

Terms & Conditions:

1. Material such as TV rushes, editorial write ups, infographics and creative works are to be provided in the required media format in accordance with the respective platform, 24 hours before the airing and/or publishing.
2. Production crew can be provided at USD150 per hour per crew member.
3. Payment in full upon approval by clients on the Media Order.
4. Packages with more than 1 media brand requires the client to choose 1 brand.

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